

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genmar Industries, Inc.		07/12/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Lund Boat Company		
Street Address:	318 W. Gilman Street		
City:	New York Mills		
State/Country:	MINNESOTA		
Postal Code:	56567		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	2143874	CATCH OF THE YEAR	
Registration Number:	0837819	GUIDE TESTED FOR QUALITY AND PERFORMANCE	
Registration Number:	0928157	GUIDE TESTED	
Registration Number:	2444860	IFS	
Registration Number:	2591958	INTEGRATED FISHING SYSTEM	
Registration Number:	2678411	INTEGRATED POWER STRAKE	
Registration Number:	2729396	IPS INTEGRATED POWER STRAKE	
Registration Number:	2688891	IPS	
Registration Number:	2381807	ITS	
Registration Number:	2439596	INTEGRATED TROLLING SYSTEM	
Registration Number:	2485590	ITS INTEGRATED TROLLING SYSTEM	
Registration Number:	2399001	LUND	
Registration Number:	2496898	LUND	
Registration Number:	2407701	LUND	

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TRADEMARK
REEL: 003365 FRAME: 0462

Registration Number:	0899094	LUND
Registration Number:	2281327	TYEE

CORRESPONDENCE DATA

Fax Number: (954)522-6507

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 954-763-3303

Email: info@mhdpatents.com

Correspondent Name: Dale Paul DiMaggio

Address Line 1: 1936 S. Andrews Avenue

Address Line 4: Fort Lauderdale, FLORIDA 33316

ATTORNEY DOCKET NUMBER:

10988.4515

NAME OF SUBMITTER:

Dale Paul DiMaggio

Signature:

/dale paul dimaggio/

Date:

08/09/2006

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Genmar Industries, Inc. ("Assignor"), having an address of 100 S. Fifth Street, Suite 2400, Minneapolis, Minnesota 55402, United States of America, is a corporation of the State of Delaware, has adopted and used in its business, the trademarks listed in Schedule A; and

WHEREAS, Lund Boat Company ("Assignee"), having an address of 318 West Gilman Street, New York Mills, Minnesota 56567, United States America, is a corporation of the State of Delaware, is desirous of acquiring said mark and the good will of said mark;

NOW, THEREFORE, To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said Assignee the entire right, title and interest in and to the said trademarks, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, together with the good will of the marks and business in connection with which the said mark were and/or are used.

Genmar Industries, Inc.

Date: 7/12/00

By: 

Name: Jeffrey E. Melby

Title: Assistant Secretary

SCHEDULE A

<u>Mark</u>	<u>U.S. Registration Number</u>
CATCH OF THE YEAR	2,143,874
GUIDE TESTED and DESIGN	837,819
GUIDE TESTED	928,157
IFS	2,444,860
INTEGRATED FISHING SYSTEM	2,591,958
INTEGRATED POWER STRAKE	2,678,411
INTEGRATED POWER and Design	2,729,396
IPS	2,688,891
ITS	2,381,807
INTEGRATED TROLLING SYSTEM	2,439,596
INTEGRATED TROLLING and Design	2,485,590
LUND	2,399,001
LUND	2,496,898
LUND Stylized	2,407,701
LUND Stylized	899,094
TYEE	2,281,327